# 公平ロジスティック回帰での 確定的決定則の影響

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## Overview

## Fair Logistic Regression

Logistic Regression whose decision is designed to ignore a specified information

Ex. In the decision of employment, the decision is not influenced by socially sensitive information, such as a gender or a race

## Trade-off: accuracy vs fairness



The efficiency of the trade-off is POOR in our logistic regression



Ignorance of the influence of a decision rule and model bias



The trade-off is drastically improved

# **Outline**

## **Applications**

Suspicious Placement Keyword-Matching Advertisement

## **Fairness in Machine Learning**

 Notations and Independence between a target variable and a sensitive feature

#### **Fairness-aware Classifier**

 Our fairness-aware Classifier, logistic regression with prejudice remover

## Model-based Independence & Actual Independence

Two types of independence and experimental results

## **Smoothing Relaxation**

The objective is approximated by a smooth function

#### **Conclusion**

# **Applications**

# Suspicious Placement Keyword-Matching Advertisement

[Sweeney 13]

## Online advertisements of sites providing arrest record information

Advertisements indicating arrest records were more frequently displayed for names that are more popular among individuals of African descent than those of European descent

African descent's name

#### **Arrested?**

negative ad-text

Ads by Google

#### Latanya Sweeney, Arrested?

 Enter Name and State. 2) Access Full Background Checks Instantly.

www.instantcheckmate.com/

#### Latanya Sweeney

Public Records Found For: Latanya Sweeney. View Now. www.publicrecords.com/

La Tanya

European descent's name

#### Located:

neutral ad-text

Ads ted to Jill Schneider (i)

#### hneider Art

sters2prints.com/

Frame Prints and Canvas. Shop Now, SAVE Big + Free Shipping!

#### bund Jill Schneider

telius.com/

Curre t Phone, Address, Age & More. Instant & Accurate Jill Schneider 10,25 people +1'd this page

Reve se Lookup - Reverse Cell Phone Directory - Date Check - Property Records

#### Located: Jill Schneider

www.instantcheckmate.com/

Information found on Jill Schneider Jill Schneider found in database.

# Suspicious Placement Keyword-Matching Advertisement

[Sweeney 13]

#### Selection of ad-texts was unintentional

## Response from advertiser:

- Advertise texts are selected based on the last name, and no other information in exploited
- The selection scheme is adjusted so as to maximizing the crickthrough rate based on the feedback records from users by displaying randomly chosen ad-texts

No sensitive information, e.g., race, is exploited in a selection model, but suspiciously discriminative ad-texts are generated



An annotation bias is caused due to the unfair feedbacks from users reflecting the users' prejudice

# Fairness in Machine Learning

# **Notations of Variables**

# $\left(\begin{array}{c} Y \end{array}\right)$

## target variable / object variable

An objective of decision making, or what to predict

• Y: true / population,  $\hat{Y}$ : predicted, Y°: fairized ex., loan approval, university admission, what to recommend



## sensitive feature

To ignore the influence to the sensitive feature from a target

- Specified by a user or an analyst depending on his/her purpose
- It may depend on a target or other features
- It can be multivariate

ex., socially sensitive information (gender, race), items' brand



## non-sensitive feature vector

All features other than a sensitive feature

# **Removing Annotation Bias**

Annotation Bias: Target values or feature values in a training data are biased due to annotator's cognitive bias or inappropriate observation schemes



annotations are not reliable, and never accessible to a correct dataset



Assumptions about the conditions that values or distributions of target variables and sensitive features should satisfy



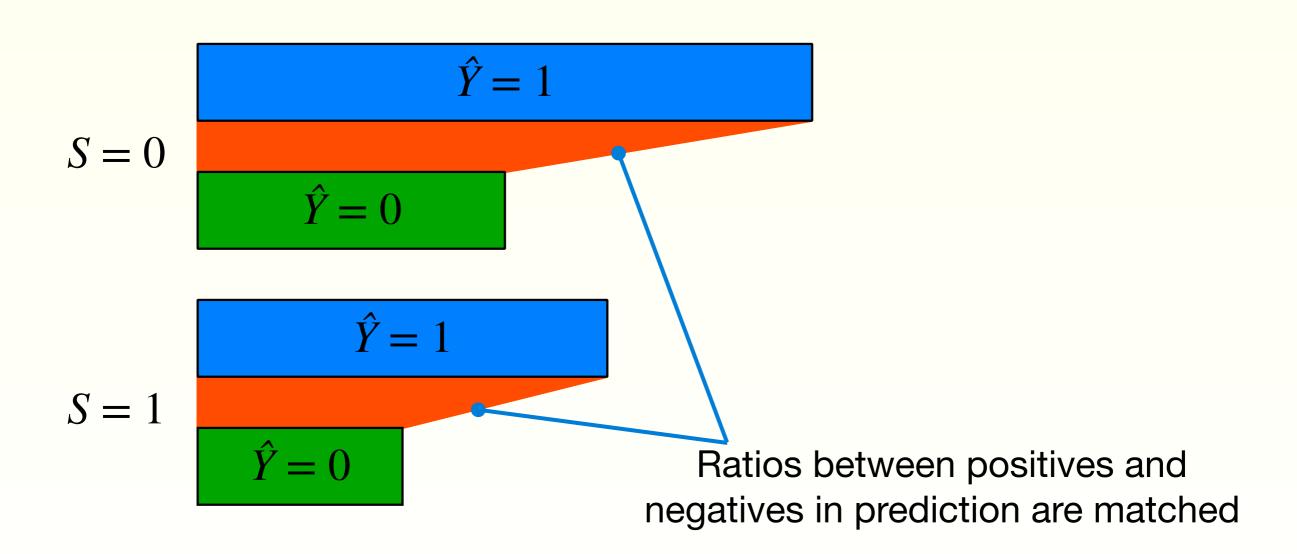
## **Examples of assumptive conditions:**

- $Y \perp \!\!\! \perp S \mid \mathbf{X} = \mathbf{x}$ : Y and S are context-sensitive independent given  $\mathbf{X} = \mathbf{x}$
- $Y \perp \!\!\! \perp S \mid X : Y$  and S are conditionally independent given X
- $Y \perp \!\!\! \perp S$ : Y and S are (unconditionally) independent

# Independence between Y and S

[Calders+ 10, Dwork+ 12]

## Removing annotation bias : $\hat{Y} \perp \!\!\! \perp S$



# **Red-Lining Effect**

Red-Lining Effect: Simple elimination of a sensitive features from training dataset fails to remove the influence of sensitive information to a target

- Pr[Y|X,S]: A model trained from a dataset with both sensitive and non-sensitive features
- Pr[Y|X]: A model that does not depend on S by eliminating a sensitive feature from a training dataset replace model

 $Pr[Y, X, S] = Pr[Y | X, S] Pr[S | X] P[X] \rightarrow Pr[Y | X] Pr[S | X] Pr[X]$ 



This is a condition  $Y \perp \!\!\! \perp S \mid \mathbf{X}$  (not  $Y \perp \!\!\! \perp S$ ) S still influences Y through  $\mathbf{X}$ 

# Fairness-aware Classifier

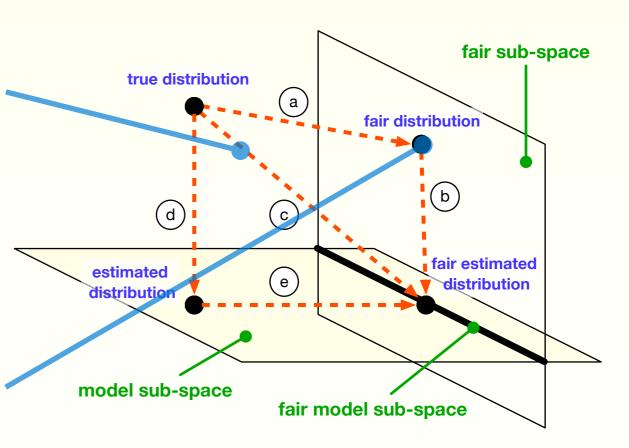
# Fairness-Aware Classification

#### fairness-aware classification

find a fair model that approximates a true distribution instead of a fair true distribution under the fairness constraints

We want to approximate fair true distribution, but samples from this distribution cannot be obtained, because samples from real world are potentially unfair

## the space of distributions



# Prejudice Remover Regularizer

[Kamishima+ 12]

Prejudice Remover: a regularizer to impose a constraint of independence between a target and a sensitive feature,  $Y \perp S$ 

The objective function is composed of classification loss and fairness constraint terms 
$$-\sum_{D} \ln \Pr[Y \mid \mathbf{X}, S; \mathbf{\Theta}] + \frac{\lambda}{2} ||\mathbf{\Theta}||_{2}^{2} + \eta \mathbf{I}(Y; S)$$

fairness parameter to adjust a balance between accuracy and fairness

- A class distribution,  $\Pr[Y \mid \mathbf{X}, S; \mathbf{\Theta}]$ , is modeled by a set of logistic regression models, each of which corresponds to  $s \in \text{Dom}(S)$   $\Pr[Y=1 \mid \mathbf{x}, s] = \text{sig}(\mathbf{w}^{(s)} \mid \mathbf{x})$
- As a prejudice remover regularizer, we adopt a mutual information between a target and a sensitive feature, I(Y; S)

# Model-based Independence & Actual Independence

# **Fairness of Actual Class Labels**

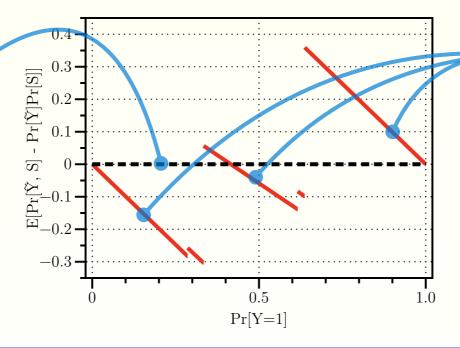
[kamishima+ 18]

Even if Y and S are independent, actual class labels may not satisfy a fairness constraint

deterministic decision rule: Class labels are generated not probabilistically, but deterministically by a decision rule

**Difference**: Pr[Y, S] - Pr[Y] Pr[S]

Always Independent Labels probabilistically generated according to Pr[Y] Pr[S] Pr[X | Y, S]



# Not Independent in general

Bayes optimal Labels are generated by a deterministic decision rule:

$$y^* \leftarrow \arg\max_{y} \Pr[y|\mathbf{x}, s]$$

model bias: Models doesn't contain true distribution to learn in general

# Model-Based & Actual Independence

[kamishima+ 18]

Model-based Independence: Class labels are assumed to be generated probabilistically

$$\hat{Y} \perp \!\!\! \perp S$$
, where  $(\hat{Y}, S) \sim \Pr[\hat{Y}, S]$ 

Actual Independence: Class labels are assumed to be deterministically generated by applying a decision rule

$$\tilde{Y} \perp S$$
, where  $(\tilde{Y}, S) \sim \Pr[\tilde{Y}, S] = \frac{1}{n} \sum_{\mathbf{x} \in \mathcal{D}_S} \Pr[\tilde{Y} | \mathbf{x}, S]$ 

$$\begin{cases} \Pr[\tilde{y} | \mathbf{x}, s] = 1, & \tilde{y} = \arg\max_{y} \Pr[\hat{y} | \mathbf{x}, s] \\ \Pr[\tilde{y} | \mathbf{x}, s] = 0, & \text{otherwise} \end{cases}$$

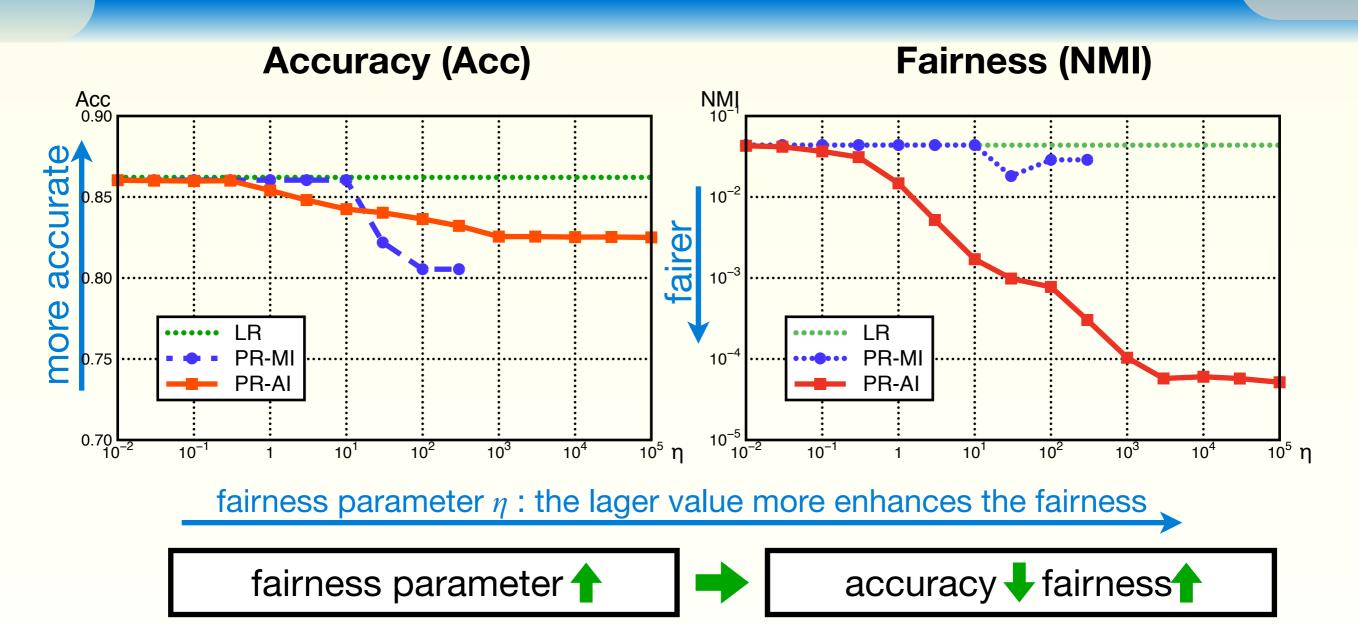


satisfy actual independence instead of model-based independence



Fairness in class labels can be drastically improved

# **Experimental Results**



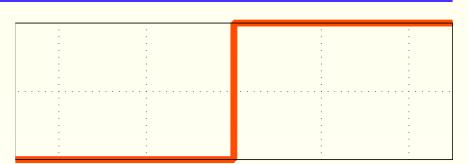
- Accuracy and fairness has the trade-off relation
- By satisfying actual independence, instead of model-based independence the trade-off was drastically improved

# **Smoothing Relaxation**

# **Smoothing Relaxation**

The objective satisfying actual independence is hard to optimize

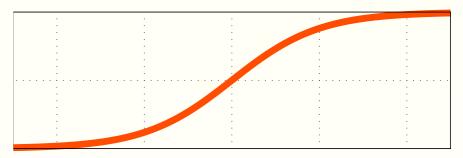
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The objective contains discrete function; and it is indifferentiable



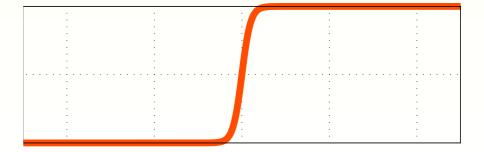
Replace a step function with a smooth sigmoid function sig(x)



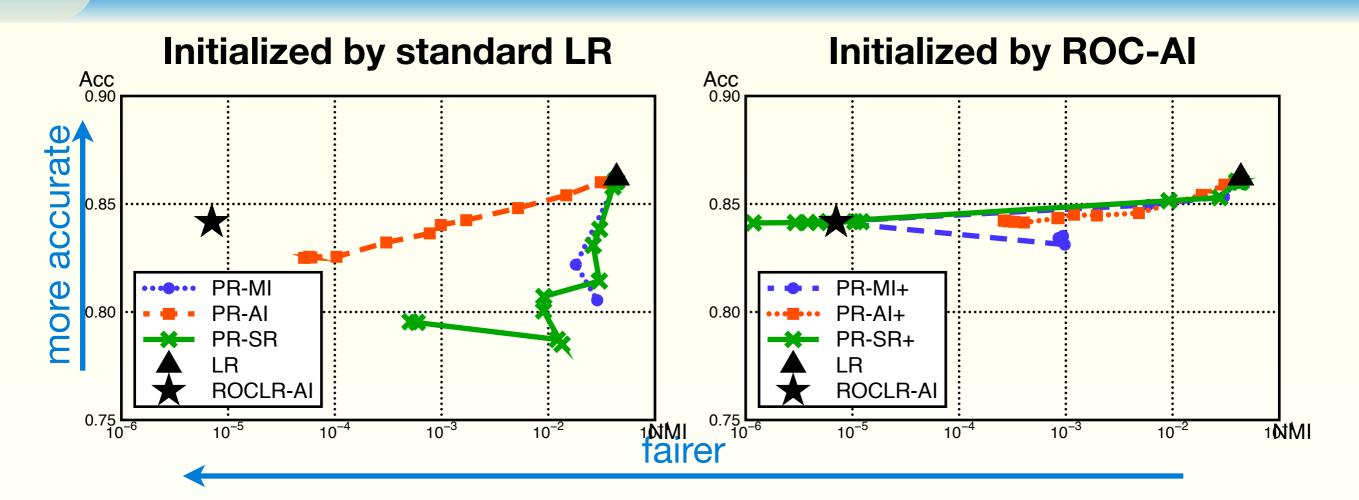
equivalent to satisfying model-based independence; and meaningless



Use more steepest sigmoid function  $sig(\phi x)$ 



# Results: Smoothing Relaxation



- Plotting accuracy vs fairness
- Initialized by standard LR and ROC-Al
- \* ROC-AI: the best performed method by tuning an intercept or LR
  - The smoothing relaxation can perform better then the best method
  - ullet The performance was very sensitive to the parameter  $\phi$

## Conclusion

#### **Conclusions**

- We examined the reason why the trade-offs between accuracy and fairness is poor in a fairness-aware logistic regression classifier
- We adovocate the notions of model-based independence and actual independence
- We empirically show the more fair classifiers can be obtained by satisfying actual independence, instead of model-based independence
- To improve the computational efficiency, we develop a modified objective function, called by a smoothing relaxation

More Information: <a href="http://www.kaishima.net/fadm/">http://www.kaishima.net/fadm/</a>

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